Final Regatta Report 2018

Breakdown of Registration:

184 Registered Participants

> A Category (7 and Under): 25
> B Category (8-11): 13
> C Category (12-15): 17
> D Category (Women 16+): 61
> E Category (Men 16+): 68

That breaks down to 30% under 16, 33% Women 16+ and 37% Men 16+.

Breakdown of Money:

Final Numbers (not including tee-shirts)- The regatta turned a net profit of $238.00 this year.

We kept the raffle money, tee-shirt money and food/ registration money separate this year. This gave us more information on where we are doing well, and where we need to look at potentially raising prices or allowing people to spend their money in different ways (like pre- ordering or paying on-line).

1. Raffle: After expenses- The raffle took in $596.50. Expenses were $375.00; thus leaving a profit of $221.50. Yea!
2. Food and Registration: Food and registration took in $1053.95. Expenses were 1037.45. After expenses, Food and Registration made a profit of $16.50. Whew!
   - Just fyi, expenses in this area are all BBQ'ed food and buns, ice, drinks, items bought or created for events, ribbons, materials for trophies and medallions, etc.
   - An aside on the Bake Sale- Esther said there were over 300 tickets collected for baked items (all of which are donated). So... basically I think it's safe to say that the bake sale is keeping the Food and Registration area afloat.
3. Tee- Shirts- Jamie and Sandra are working on this. To my knowledge, two orders have been put in now, but I don't know final numbers.

Even if there are a couple more bills to pay, we will end up with a small profit to put into our regatta account.

Suggestions for next year:

- I need to improve my timing for communicating to get the word out. At least 2 weeks ahead of time, I should have hype and propaganda up on Facebook. Maybe regatta should have a greater presence in the Spring newsletter as well (I'm always invited to write, but seldom do it).
- Pre- registration?

I'm sure others have ideas. Please share them with me!